

Making Videos with FilmoraGo mobile application



FilmoraGo is a video making app for both iOS and Android. We will use FilmoraGo mobile application to create and edit videos.

Download and install the application*

* Application Features may vary. They depend on the operating system, the model of your device, and the application version you use.

Check Google Play:

<https://play.google.com/store/apps/details?id=com.wondershare.filmorago&hl=en>

Check Apple Store:

<https://itunes.apple.com/us/app/filmorago-video-editor-of-photo-movie-editing/id1019382747?mt=8>

To familiarize yourself with the application, watch a tutorial using the following link:

<https://www.youtube.com/watch?v=KKiUewLBxE>

Note:

- The application you have may have some new features as this video is one year old.
- There are differences between the Android app and the iOS app

Once the application is downloaded and installed, allow it to have access to your pictures, videos, camera, and microphone.

To avoid any confusion, it is important to prepare your video idea and the shoot list you need before starting the actual work.

Assignment:

Choose a topic to discuss in your video and start planning. Keep in mind that you will be using all material acquired during this exercise for the desktop video editing workshop later. Instructors will discuss the topic with you in more details.

Duration:

Make sure your video is between 30 to 50 seconds

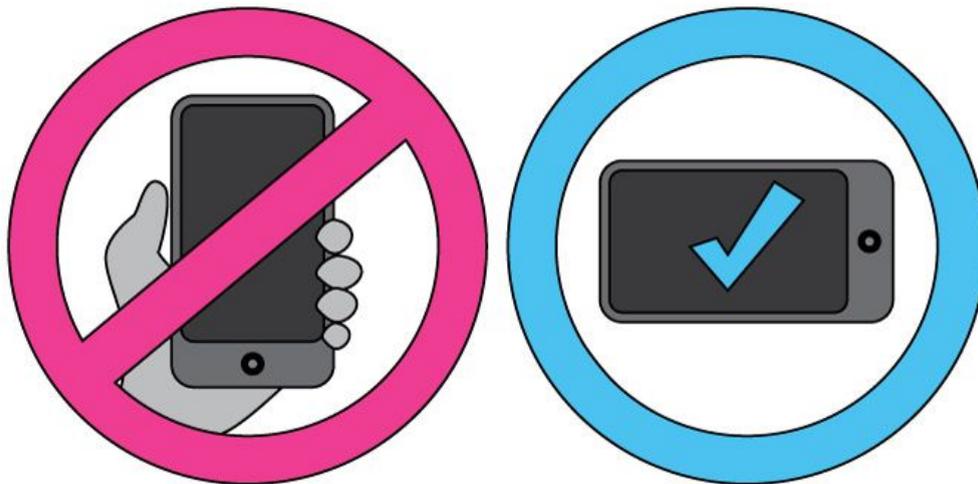
Material Preparation:

- Record all videos and interviews you need. Film at least one interview.
- Take photos that you want to use in your video
- Download other images you might need online. Remember to mention their sources.

Then, screen all images and videos you have and prepare your short script.

How to shoot with your smartphone camera - Tips for a better video:

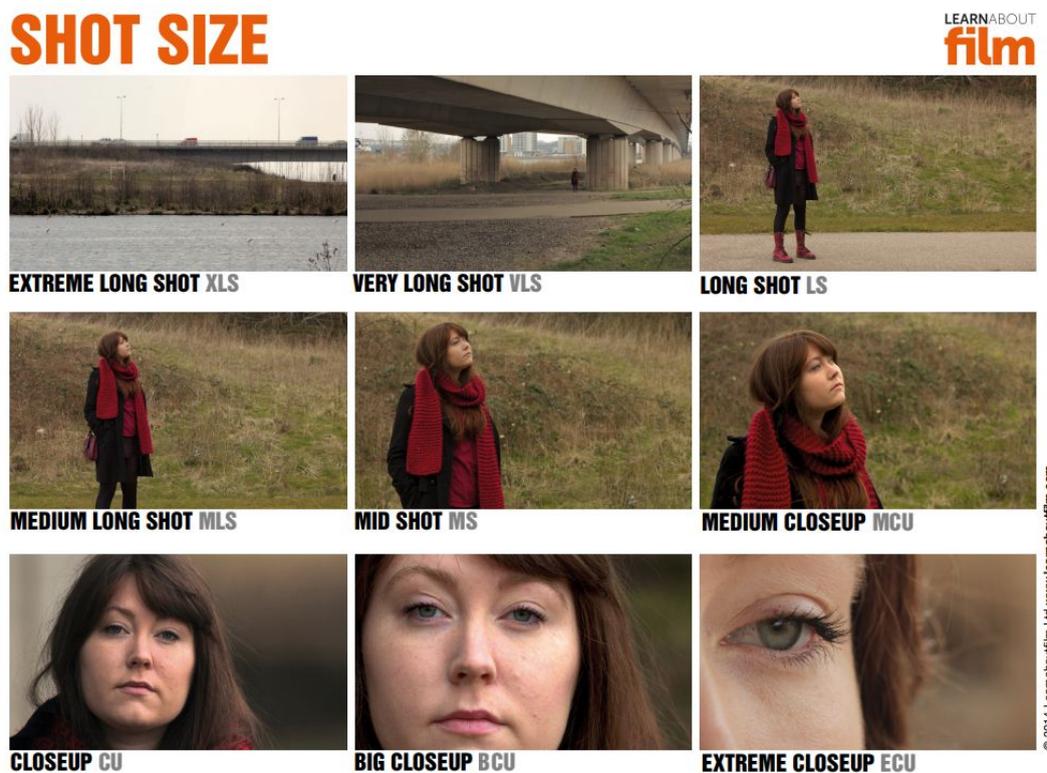
- The habit to shoot videos vertically came about with the advent of smartphones. However, for your video to work on a normal screen (TV, projector, or computer monitor) it is important that you kick the vertical habit and shoot horizontally (which is more in accordance with the way our eyes see things in a wide field of view)



- Always make sure that you are shooting in 1920x1080 (or 1080p) or Full HD (FHD). Also, if available, make sure you shoot in 25 fps (this is the norm in most of the world outside of North America) instead of 30 fps: Don't worry about this as modern editing applications can handle both on the same time line.
- If your smartphone camera app has a PRO mode function and you know how to use it, switch to it for better results. Never film from inside with interior lighting and exterior light (from a window or other opening). Why? Two reasons:
 - The outside light will most likely be brighter than that of the interior and will underexpose your subject.

- The color temperature of daylight is more blue (colder) than the color temperature of interior lighting which tends to be more yellow (warmer) and thus results in a discolored video.
- Watch what you are filming and try to make a well composed frame
- Lighting is important, but it doesn't have to be perfect. Just make sure your subject isn't backlit or so bright that they're reflecting light back to the camera. Try to let your subjects face the available light in order to accent their facial features more than the surrounding.

Types of shots size to take:

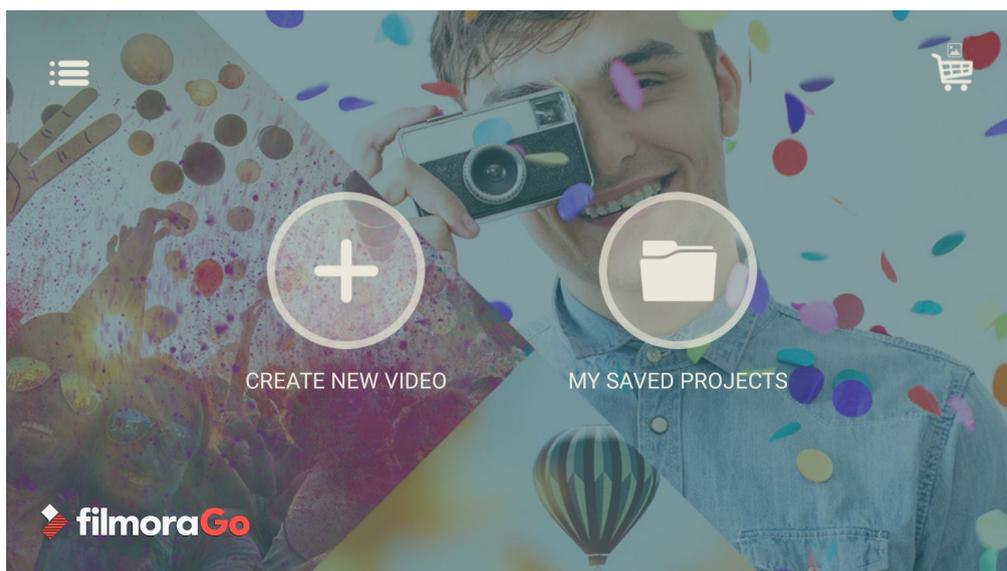


- **NOTE:** when conducting a video interview make sure of the following:
 - If you do not have microphone then try to get as close to your subject as possible in a Medium Close Up or Close Up shot so that the on board camera microphone will pick up the sound.
 - Make sure you pick a quiet place for the interview.
 - Avoid rooms and hallways with big ceilings as you will pick up reverb (AKA echo) and may make the audio incomprehensible.
- Take sequence shots, or a meaningful combination of the above types of shots These shots are auxiliary to the interview shot itself. Eg:
 - **Establishing shot:** a Long Shot (or XLS or VLS) that establishes the environment of your subject
 - **Signage shot:** a shot of a sign that defines something specific (eg. CU or MS shot of a Building, Street, Shop, or Office sign)

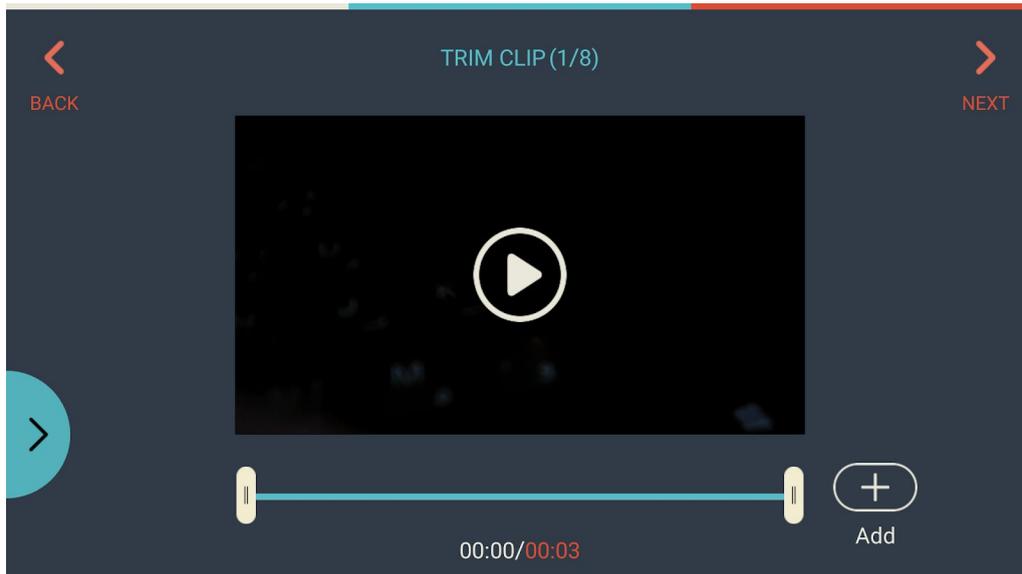
- **B-Roll:** A variety of shots of your subject performing an action in sequence. Shots can be any combination of the above types (LS, MLS, MS, MCU, CU, BCU, ECU etc...) of your subject doing something in their environment.
- **Avoid Jump Cuts** (to be explained in the editing workshop in detail) by making sure you change your angle with every shot. I.e. When taking an LS shot, make sure you change the angle you are shooting on for the next shot and not take it from the same place by zooming in or walking in closer as this will result in an unpleasant effect known as a jump cut in editing.

Once you have all your shots you are ready to edit using the FilmoraGO app. Open the application, import material, and start editing your video:

Import:



- Before editing, you should import all videos and images you will use to the application
- Open the application
- Select "CREATE NEW VIDEO"
- To import videos, choose the "VIDEO" icon. Then, select a folder. Choose the video you want. Then, select the "ADD" button from the bottom right corner.

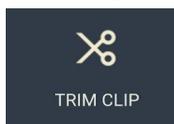


- To add another videos or images select the “BACK” button from the top left corner. If you select “NEXT,” you will go to the editing screen. So, be careful in this step.
- To add images, select the “PHOTO” icon. Then select a folder. Choose the images you need.
- When you finish all selections, press “NEXT.”
- If you want to use two different clips from the same video, remember to import the video twice.

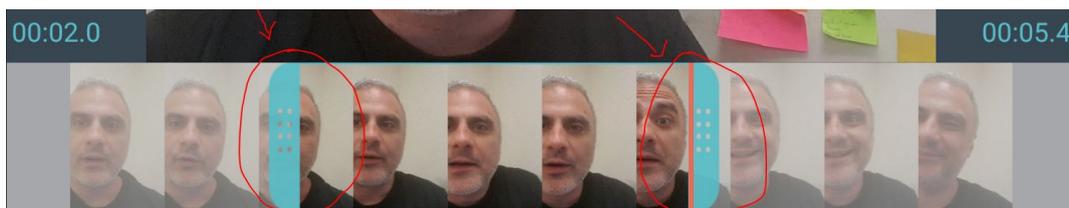
Note: To make things simpler; it is better to use only one video.

Edit:

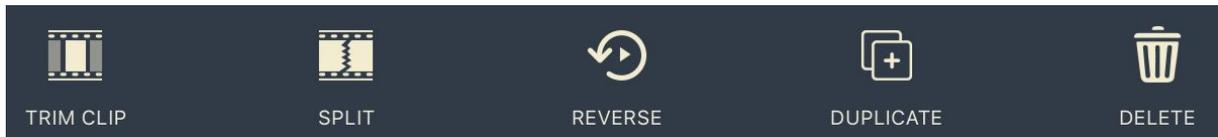
Trim Clip Tool:



Start your video edit with the scissors tool. After importing all needed material and selecting a clip, this tool will be available in the bottom right-hand corner of your home-screen of the application. It allows actions such as trim, split, reverse, duplicate, or delete clips.



Edit tool:



From the bottom bar of the home-screen, you can change videos and images order by long-pressing on a a video or image then moving it to its new location. Then, from the left menu of the home-screen, select the “EDIT TOOLS” to start editing your video. Using this tool, you can select which video/image you want to edit. Then, you are able to crop, add filters, create subtitles, or adjust the speed of your video/image.

PIP tool:



This is a very important tool.

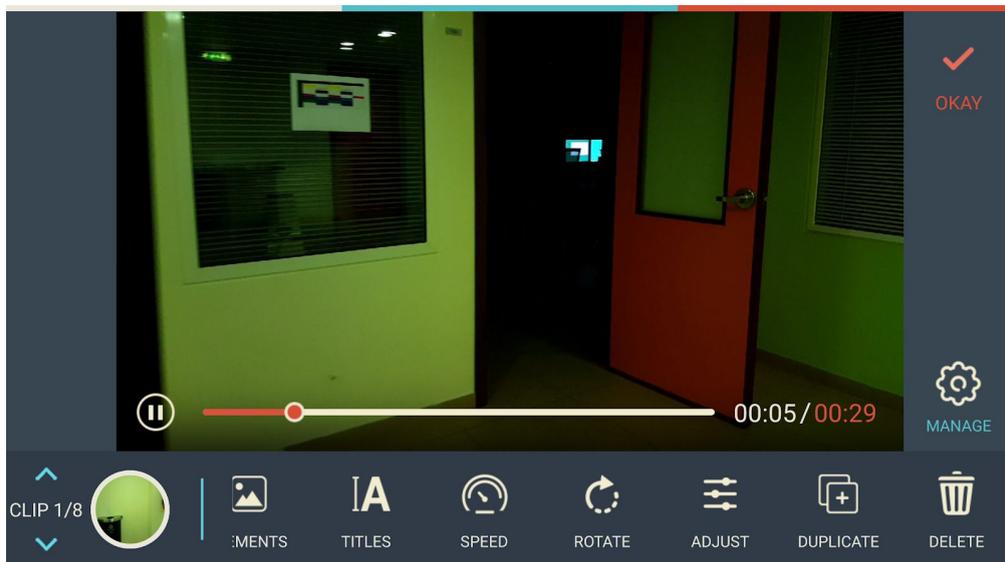
First, it allows you to add images over a video, while keeping the video’s sound in the background, then returning to the video.

You can also record a long voiceover. Voiceover in FilmoraGo is limited only for each clip/image you edit. The voice you record will stop after the clip/image duration ends.

Using the PIP tool allows you to use one video, add images you need over this video. Later, you can use this separate clip to record your voice over.

- Open the “EDIT TOOLS” menu
- Select the clip you want to use
- Open the PIP tool
- From the bottom left corner add images
- Modify their location, size, duration, and transitions over the video
- Then, select the “OKAY” button from the top right corner

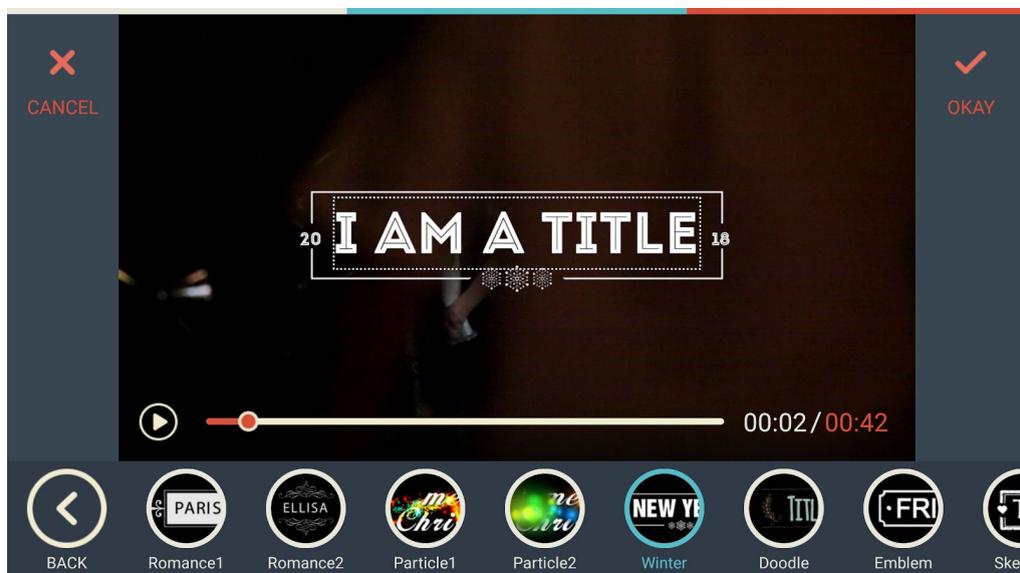
Adjust tool:



Within the “EDIT TOOLS,” select the “ADJUST” button to adjust the brightness, contrast, saturation, temperature, or sharpness any video/image you select.

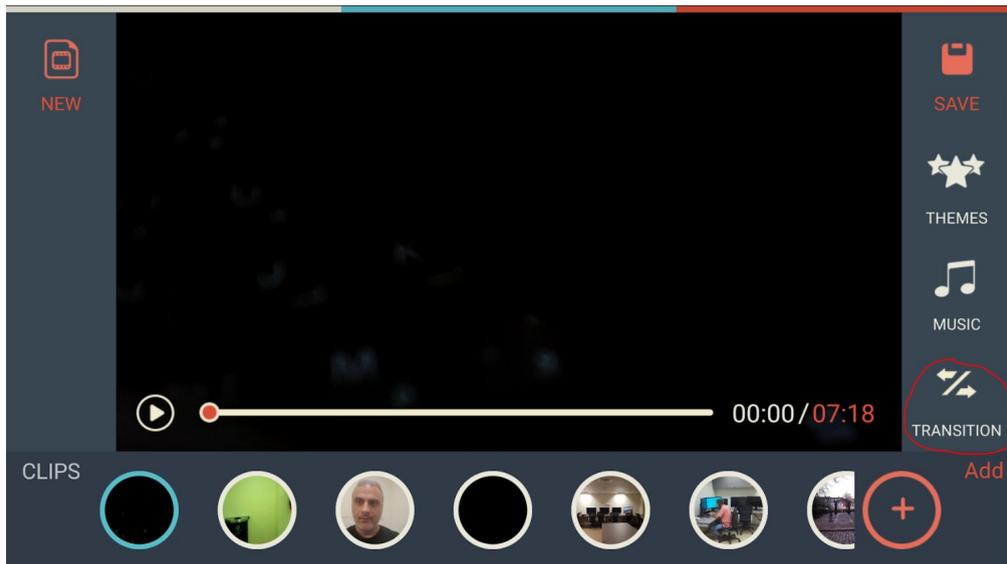


Add a Title:



- To add a title to your video, open the “EDIT TOOLS”
- Select the clip that you want your title to appear on
- Use the “TITLES” button to add a title

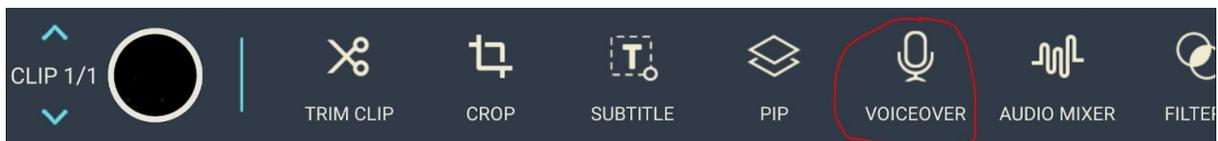
Transitions:



- To add transitions between clips, select “TRANSITIONS” from the home-screen
- Select the area between any two clips that you want to add your transition to
- Choose a transition effect from the left menu
- You can repeat this process between any two clips

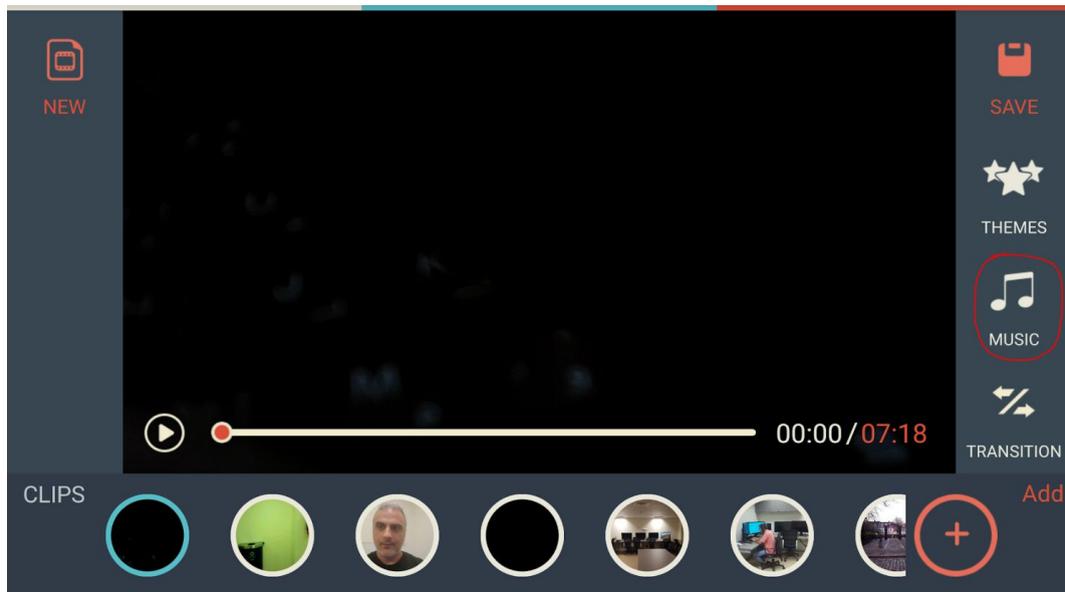
Sound:

Add voiceover:



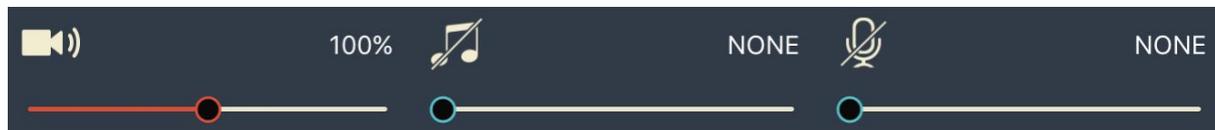
- Select the “EDIT TOOLS” from the home-screen
- Choose the clip that you want to record a narration over
- Select the “VOICEOVER” button
- Press “Tap to Record” and record a sound bite
- Press “Tap to Pause” to stop recording
- You can change the video pointer location and repeat the process to record another sound bite
- A sound bite can only be recorded on one clip. So, if you want to add voice over to more than one clip, make sure to divide your sound bites.

Add music:



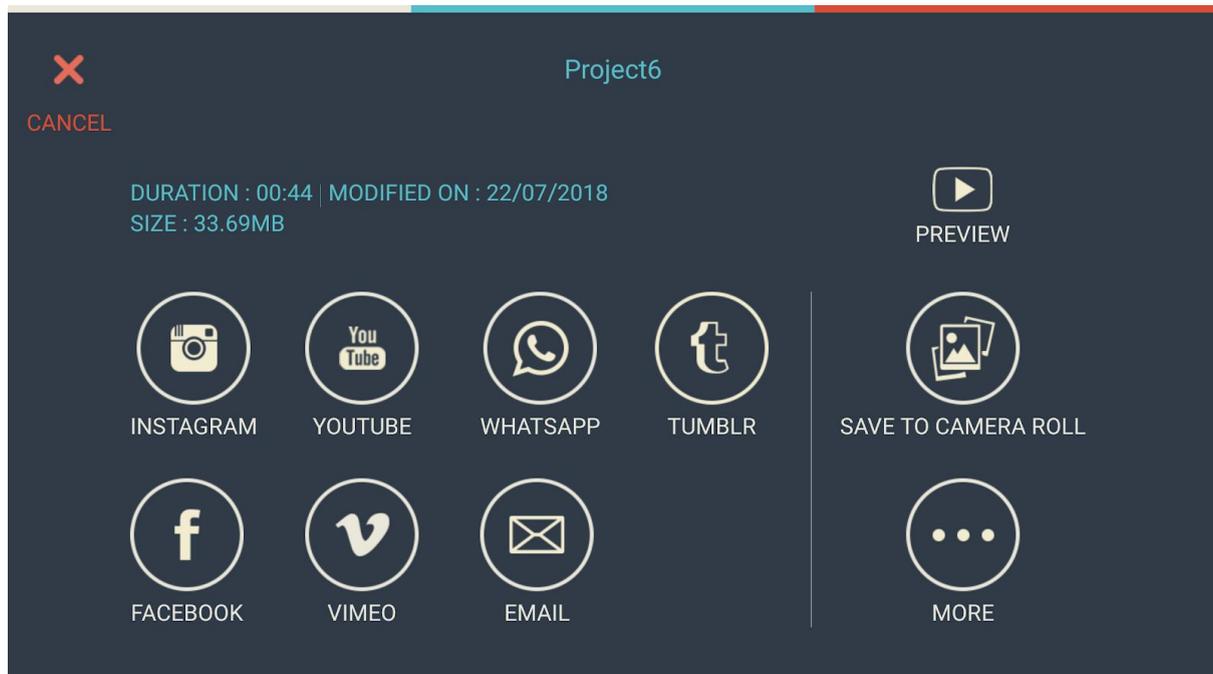
- From the home-screen right menu, press the “MUSIC” button
- If it is the first time to use this option, allow FilmoraGo to access your music
- Add music using the add button on bottom left corner
- The application offers some free copyright music

Edit the sound:



- Sound is an important element in any video production. Give some time to edit the video sound
- Select the “EDIT TOOLS” from the home-screen
- Press the “AUDIO MIXER” button
- Adjust between the three major sounds: the video sound, music, and voiceover
- Make sure that music is lower than other important sounds

Export, upload, and share:



- After finishing your video, select “SAVE” from the home-screen right menu
- The application will automatically export your video
- Select “SAVE TO CAMERA ROLL”
- Upload the video to your YouTube account
- You can also share the video directly to your YouTube account
- Insert the YouTube link into a new post in your WordPress blog
- In your blog, write a short caption under the video to describe it