# Media Research in the Arab World

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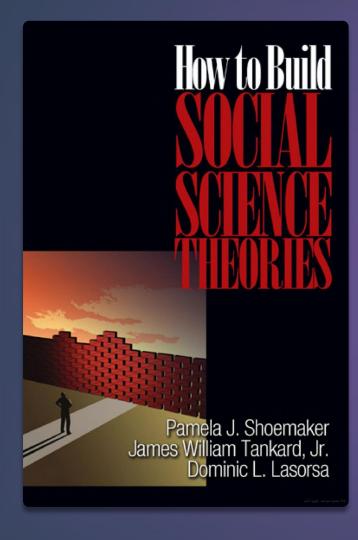


What is research all about?

Why do research?

What happens after you do research?

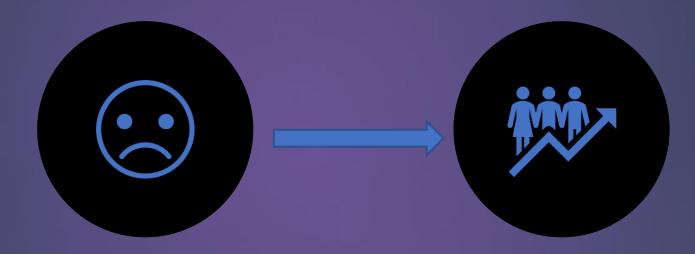
## **Research and Theory**



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### **Research and Theory**



Complaints about Eurocentrism Recent focus inclusion and de-Westernization

Regular Issue: Original Article

Reconceptualizing Arab Media Research: Moving From Centrism Toward Inclusiveness and Balance Journalism & Mass Communication Quarterly I–22 © 2020 AEJMC Article reuse guidelines: sagepub.com/journals-permissions DOI: 10.1177/1077699020942924 http://journals.sagepub.com/home/jmq SAGE

#### Claudia Kozman<sup>1</sup>

#### Abstract

This essay provides a brief overview of the dominant trends in Arab media research, paying particular attention to the most common methodologies they rely on. To understand the current state of Arab media scholarship, the article explores the various influences that have played a decisive role in determining the quality and quantity of research productivity. Factors such as the Arab countries' historical roots, traditional societies patterns in education and current conflicts in the region

are shown an impact on Arab scholars' engagement with research. To aid the advancement of theory of Arab media research, this essay advocates for conducting collaborative research and proposes a hybrid approach that merges epistemologies in a culture-sensitive, empirical manner that is capable of making universal generalizations while staying true to the specificities of the region itself.

## JMCQ article

>Years: 2018 and 2019 Journals: 45 Q1 Publications: 41 studies in 2,800+ Method: 26 qualitative; 4 mixed; 11 quantitative Affiliations: 34 of 81 authors were affiliated to universities in an Arab country Authorship: 13 All-Arab authorship Author origin: 36 Arab authors Single authors: 7 Arabs in 17

## JMCQ article

#### Why the lag?

Historical roots (culture, young countries, young money)

Contemporary history (conflict, genetics)

Education and higher learning (STEM rules)

Cross-pollination and normative theories (the invisible college)

Challenges (sampling, knowledge production, language)

> Solution? Inclusiveness and Balance

COMMUNICATION, SOCIETY AND POLITICS

WILLIAM A. RUGH

NEWSPAPERS, RADIO, AND TELEVISION IN ARAB POLITICS

#### **Global Communications**

EDITED BY CAROLA RICHTER AND CLAUDIA KOZMAN

#### Arab Media Systems





Media Systems Research

#### Comparing Media Systems Three Models of Media and Politics

Daniel C. Hallin



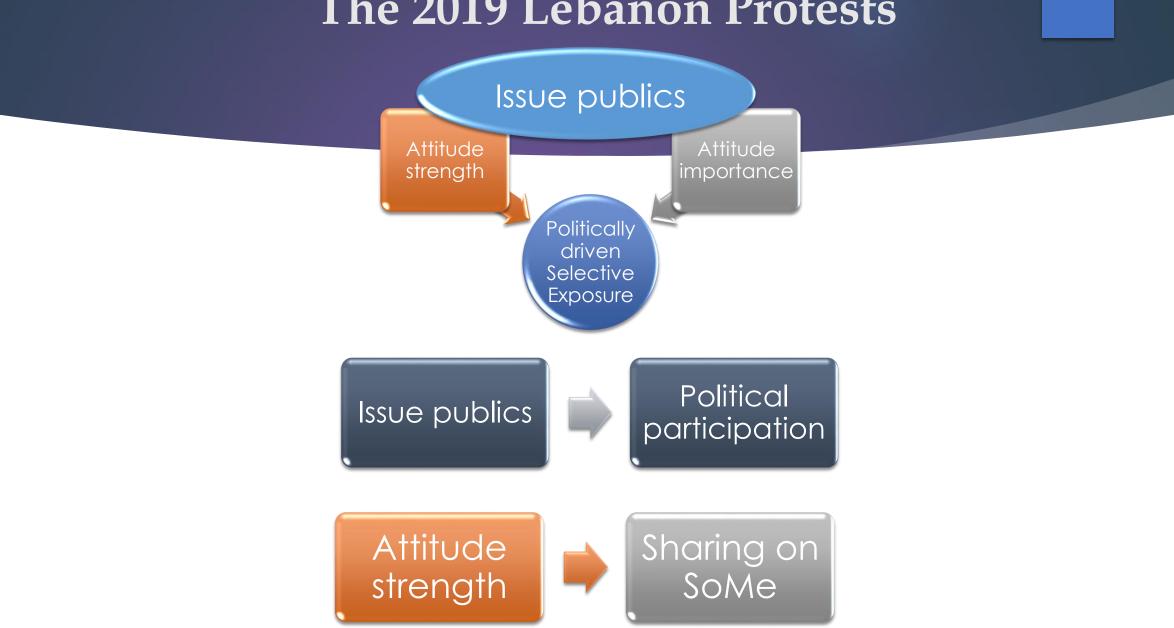
#### **Protests research** Chile, Iraq, Iran, Hong Kong, Lebanon

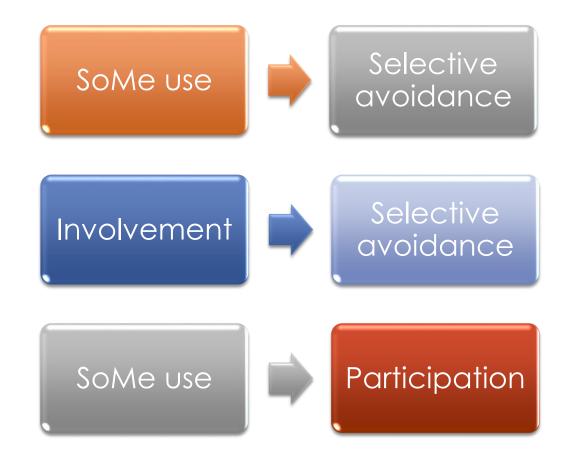


### The 2019 Lebanon Protests: Selection Bias and Political Participation

Jad Melki & Claudia Kozman (IJPP, 2021)

Claudia Kozman & Jad Melki (IJoC, 2022)



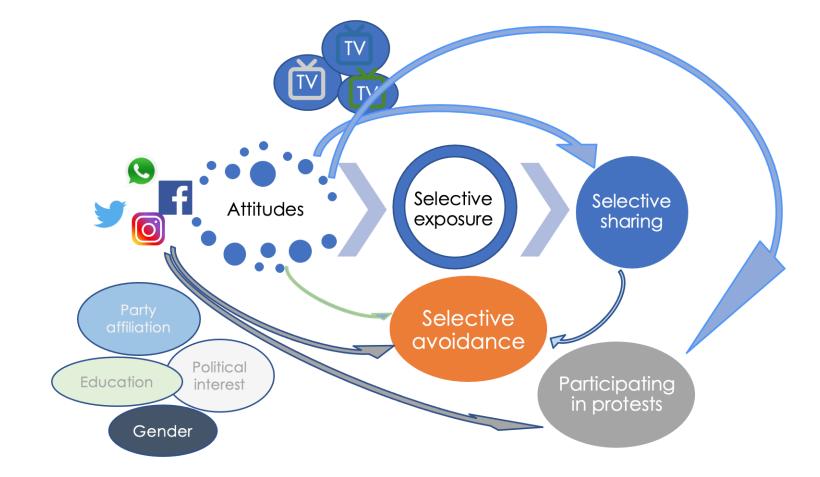


Survey: nationally representative sample of 1000

Measures:

- Demographics and psychographics
- Attitudes and behavior
  - Attitude strength
  - Attitude importance
  - Participation in street protests
- Media use: follow, trust, share, avoid







### Is it reasonable to ask individuals to select and share news they disagree with?

Political deliberation / fragmentation/ polarization

What's the price of this action or the opposite for a civically engaged citizenry?

#### JOURNALISTIC ROLE PERFORMANCE

<image>

#### Article

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#### The Syrian crisis in U.S. and Lebanese newspapers: A crossnational analysis

the International Communication Gazette

the International Communication Gazette 2018, Vol. 80(2) 185–204 © The Author(s) 2017 Reprints and permissions: sagepub.co.uk/journalsPermissions.nav DOI: 10.1177/1748048517772717 journals.sagepub.com/home/gaz

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#### Journalism Practice

PRACTICE

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#### The Syrian Crisis in the News

How the United States' elite newspapers framed the international reaction to Syria's use of chemical weapons

Raluca Cozma & Claudia Kozman

### **Comparative Research**

### My Research Publications \*\*\* Theories \*\*\*





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